



I'm Patrick Yan with 8+ years experience the digital design field. As a designer, I developed a passion for technology and expanded into frontend engineering. Along the way, I honed my skills in user experience and visual design, allowing me to tackle projects from various perspectives.

EXPERTISE

Brand Design
UX / UI Design
Web Developer
Illustration

TECHNOLOGY

HTML / CSS / SASS
Javascript / jQuery
PHP
GitHub
Wordpress
Squarespace
Node(Gulp/Grunt)

EXPERIENCE

PRESENT

FREELANCER

Self-employed web developer and graphic designer, work included building websites, CMS, logo design, and print materials. Managed client relationships, handled finances and accounting, and stay up-to-date on industry trends and technological advancements.

- Collaborated with a team to redesign Global Steering Systems website as a content manager, provided training documentation and QA support to ensure cross-browser compatibility.
- Redesigned and developed site in WordPress for a 2022 election candidate, to enable client to easily implement updates and modifications to the website as needed.
- Developed the brand and website for Poké Catcher restaurant, and further enhanced the website by incorporating custom icons.
- Created Coffee Casa logo, a small business owned by Navy veteran based in Texas that donates partial earnings to cancer foundations.

2013 - 2021

WEB DEVELOPER | WUNDERMAN THOMPSON - NY

Web developer for a digital agency, projects include developing and maintaining the front-end functionality of websites for high-end pharmaceutical brands.

- Built compliant HTML, CSS and JavaScript/jQuery websites based on PSD designs and managed CMS platforms (Drupal/WordPress), web applications for mobile/tablet environment using Veeva CLM/CRM.
- Lead developer for banner campaigns in Google Doubleclick/Sizmek platforms and heavily involved with the creative/deploying process.
- Coordinated workflow with back-end programmers; debugged development issues with QA team.

2011 - 2012

DESIGNER & FRONT-END DEVELOPER | FORSINA MARKETING GROUP - CT

Graphic designer and front-end programmer for a direct marketing agency. Majority of work involved building digital suites for clients focusing on single or multiple continuity offers (landing pages, banners and email blasts) developed from creative concept to deployment.

- Quick launch of Amora Coffee website development from concept to completion.
- Revamp/redesign digital materials for conversion rate testing.